

York Professional Initiative – Survey Results for the Future York Group Report

Total Started Survey: 47
Total Completed Survey: 47 (100%)

Page: Future York Group Report - Your Views (YPI)

1. Do you support the Report's vision to double the value of the economy of York by 2026?							
						Response Percent	Response Count
Yes						95.7%	44
No						4.3%	2
						<i>answered question</i>	46
						<i>skipped question</i>	1
2. Do you believe that partnership between the City Council, businesses and other stakeholders in the York economy is an effective way to grow the economy and to achieve the vision of the Report?							
						Response Percent	Response Count
Yes						97.8%	45
No						2.2%	1
						<i>answered question</i>	46
						<i>skipped question</i>	1
3. How do you prioritise the recommendations put to the City Council and its partners, to create an economy which:							
	Very low priority	Low priority	Neutral	High priority	Very high priority	Response Count	
Supports knowledge led businesses?	0.0% (0)	0.0% (0)	6.4% (3)	40.4% (19)	53.2% (25)	47	
Develops tourism?	0.0% (0)	4.3% (2)	14.9% (7)	46.8% (22)	34.0% (16)	47	

3. How do you prioritise the recommendations put to the City Council and its partners, to create an economy which:						
Develops retail industry?	0.0% (0)	10.6% (5)	34.0% (16)	44.7% (21)	10.6% (5)	47
Promotes financial and professional service activities?	0.0% (0)	2.1% (1)	14.9% (7)	36.2% (17)	46.8% (22)	47
Creates a supportive business environment?	0.0% (0)	0.0% (0)	2.2% (1)	41.3% (19)	56.5% (26)	46
Supports Science City York as a key programme for the future?	2.2% (1)	0.0% (0)	19.6% (9)	41.3% (19)	37.0% (17)	46
	<i>answered question</i>					47
	<i>skipped question</i>					0

4. Please prioritise the following recommendations of the Report:						
	Very low priority	Low priority	Neutral	High priority	Very high priority	Response Count
To create economic conditions to allow existing business sectors and key businesses to continue to succeed and grow.	0.0% (0)	2.2% (1)	2.2% (1)	37.0% (17)	58.7% (27)	46
To analyse skills needs and gaps and the availability of these skills within the City.	2.2% (1)	0.0% (0)	13.0% (6)	43.5% (20)	41.3% (19)	46
Positive action by the City Council to ensure as many residents and employees as possible can benefit from new economic opportunities.	2.2% (1)	0.0% (0)	17.4% (8)	34.8% (16)	45.7% (21)	46
	<i>answered question</i>					46
	<i>skipped question</i>					1

5. The Future York Group Report recommends that the following significant actions need to be taken. Please consider whether you agree and prioritise accordingly.						
	Very low priority	Low Priority	Neutral	High Priority	Very High Priority	Response Count

5. The Future York Group Report recommends that the following significant actions need to be taken. Please consider whether you agree and prioritise accordingly.						
Development of the York Central and British Sugar sites for a mix of uses, including offices for financial and professional services, close to the historic City Centre and linked to the Region and beyond by sustainable rail services.	0.0% (0)	0.0% (0)	19.1% (9)	31.9% (15)	48.9% (23)	47
Successful completion of the University of York expansion at Heslington East with growing numbers of Science and Design led businesses benefiting from a world leading knowledge support network.	0.0% (0)	2.1% (1)	19.1% (9)	44.7% (21)	34.0% (16)	47
Recognition by national government and regional agencies of the importance of York within the national economy as a location for science and research and development (R & D) activities.	0.0% (0)	0.0% (0)	21.3% (10)	42.6% (20)	36.2% (17)	47
Dualling of the northern ring road providing improved journey time, reducing congestion and access to key development sites.	0.0% (0)	4.3% (2)	10.6% (5)	34.0% (16)	51.1% (24)	47
Provision of a flag ship department store together with a wide range of leading shops in a development of high quality design at Castle, Piccadilly.	12.8% (6)	19.1% (9)	21.3% (10)	36.2% (17)	10.6% (5)	47
Creation of new world-class attractions demonstrating the ambition of the City and encouraging discerning visitors.	2.1% (1)	12.8% (6)	27.7% (13)	42.6% (20)	14.9% (7)	47
Improving streets and public spaces with high quality, well designed public realm that is spectacular both by day and night, with an exciting programme of events and activities for residents and visitors.	0.0% (0)	4.3% (2)	25.5% (12)	44.7% (21)	25.5% (12)	47
Development of world renowned modern buildings and structures to demonstrate the City's future vision and ambition.	8.5% (4)	14.9% (7)	29.8% (14)	34.0% (16)	12.8% (6)	47
Provision of a significant numbers of affordable family housing to match the growth in jobs.	2.2% (1)	4.3% (2)	32.6% (15)	41.3% (19)	19.6% (9)	46
City businesses and residents to be served by rapid 45 minute journey times to international airline connections.	4.3% (2)	10.6% (5)	21.3% (10)	46.8% (22)	17.0% (8)	47
Improvement of public transport links to neighbouring towns and cities.	2.2% (1)	10.9% (5)	28.3% (13)	37.0% (17)	21.7% (10)	46
	answered question					47

5. The Future York Group Report recommends that the following significant actions need to be taken. Please consider whether you agree and prioritise accordingly.

	<i>skipped question</i>	0
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6. Will your business commit to participation in the consultation process with the City Council to produce the Master Plan and Action Plan?

	Response Percent	Response Count
Yes	91.1%	41
No	8.9%	4
	<i>answered question</i>	45
	<i>skipped question</i>	2

7. If there was only one guaranteed outcome of the Future York Group Report, what would you want it to be? Please describe the issue that is the most important to you.

See below	Response Count
 view	37
<i>answered question</i>	37
<i>skipped question</i>	10

8. Please give any comments you have on this questionnaire or any other views you have on the future of York's economy.

See below	Response Count
 view	20
<i>answered question</i>	20
<i>skipped question</i>	27

Comments on question 7: If there was only one guaranteed outcome of the Future York Group Report, what would you want it to be? Please describe the issue that is the most important to you

1. Road access - not just the northern ring road which is a key aspect but a fully integrated system to reduce congestion Tue, 11/20/07 8:06 AM
2. To create economic conditions to allow existing business sectors and key businesses to continue to succeed and grow. Wed, 11/14/07 10:50 AM
3. Bringing on the site developments at Heslington East, York Central, British Sugar and Terry to allow the unhindered development of high growth companies that are essential to drive the economy forward Tue, 11/13/07 11:13 AM
4. That the city continues to develop and prosper, but not at the expense of the heritage on which its prosperity is based Mon, 11/12/07 7:59 PM
5. retaining the character of the inner city . While growth is desirable, the city has a fragile structure which could be swamped by inappropriate development. Mon, 11/12/07 2:54 PM
6. Release of development land for commercial uses. Mon, 11/12/07 2:42 PM
7. To achieve significant regional and/or national recognition of the York economic development initiatives. The support of external influential bodies will achieve much more than we could achieve internally. Mon, 11/12/07 2:25 PM
8. Do not over develop without sorting out the communications infrastructure. York Central could grind the west side of York to a halt! Mon, 11/12/07 2:18 PM
9. Promotion of the professions already in York - particularly the building professions Mon, 11/12/07 1:55 PM
10. Improved public transport Tue, 9/25/07 4:35 PM
11. Construction of sustainable buildings, offering mixed use including housing, offices, light industrial etc in all available and suitable areas of the city. Mon, 9/24/07 4:59 PM
12. Proactive investment in upskilling the labour pool which is aligned to the skills gaps and commercial needs of the domestic economy. Tue, 9/18/07 5:23 PM
13. Creation of new world-class attractions demonstrating the ambition of the City and encouraging discerning visitors Mon, 9/17/07 4:50 PM
14. Support from national government and other national agencies for York as a location for science for R&D activities Mon, 9/17/07 4:30 PM
15. Increased support for all business start-ups, not just technology based businesses. Mon, 9/17/07 2:11 PM
16. Supporting knowledge business Mon, 9/17/07 2:02 PM
17. Heslington East Mon, 9/17/07 1:42 PM
18. Recognition by national government and regional agencies of the importance of York within the national economy as a location for science and research and development (R & D) activities. This will be one of the keys to developing a local economy which can meet the challenges faced by the City and its occupants. Mon, 9/17/07 1:37 PM
19. We need to replace the ever decreasing capacity to manufacture. The City no longer supports heavy industry or manufacturing. We MUST become again the Centre of Excellence, we once were, for manufacturing and leading edge engineering. We have allowed it to slip away and come rely on the easy option of tourism. Fri, 9/14/07 1:58 PM
20. The continued development of knowledge led businesses. Further links between the local professional services sector and new companies involved in providing products and services which have arisen from new areas of science and technology. Thu, 9/13/07 1:00 PM
21. Development of transport, roads and public spaces to make the City attractive for residents and provide a supportive environment for the development of business. Thu, 9/13/07 12:14 PM
22. Provision of well designed, desirable and affordable commercial premises in and around the city for a variety of businesses uses. Wed, 9/12/07 3:30 PM
23. The provision of land immediately available for future office development within the city centre to enable the growth of the financial/professional sectors either for existing businesses or inward investors. Wed, 9/12/07 10:21 AM
24. Overt acceptance of the report's recommendations by the City of York Council and an early commitment to action. Mon, 9/10/07 10:44 AM
25. The speedy approval of brownfield developments across the city. No matter how attractive York is to investment if the premises are not available to satisfy the demand, inward investors will not relocate. It is important in the attraction of investment to the city that we have a tangible product to offer that is available now. Mon, 9/10/07 9:33 AM
26. The creation of a genuine supportive business environment in the City which will underpin all the economic development aspirations designed to secure the future prosperity of the City. Mon, 9/10/07 7:06 AM
27. Dualling the outer ring road and improving access onto and off it from all main arterial roads and acknowledge that doing so will open up opportunities to provide land for development, both housing and business/commercial use. Good road systems are essential to the economic well being of any localised economy, creating opportunities for all. Sat, 9/8/07 9:43 AM
28. Dualling of the northern ring road providing improved journey time, reducing congestion and access to key development sites. Probably because everything else is irrelevant unless the best structure is put in Thu, 9/6/07 11:10 AM

place initially to enable other outcomes to be progressed

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| 29. The City of York in both terms of building fabric and residents/tourists etc are valuable assets and specific attention must be paid to maintain and where possible improve these assets. | Thu, 9/6/07 10:10 AM |
| 30. The University expansion will drive the future economy of York and will mean that the infrastructure and skills must be available to support it. A flourishing professional services sector will assist the city to grow as a whole. | Wed, 9/5/07 3:46 PM |
| 31. That we don't enter a dual economy of haves and have nots: tourism/retail vs knowledge/science | Wed, 9/5/07 2:09 PM |
| 32. Better collaboration between York businesses. There is a wealth of talent locally yet businesses still look outside the city thinking that certain services (especially design orientated) are simply not available in York. I think more needs to be done to raise awareness of different suppliers to businesses. Science City does a great job and I think this is the avenue to be developed further to help continue to raise awareness of the great work being done in York. | Wed, 9/5/07 1:55 PM |
| 33. The development of the University and York's reputation as R&D leaders and as a centre of innovation. | Wed, 9/5/07 1:51 PM |
| 34. York must create a more balanced employment base which is not dependent on single employers and is less dependent on single sectors. This could involve creating additional business clusters from scratch rather than spreading the money across everything. | Wed, 9/5/07 1:28 PM |
| 35. That there is a clear financial plan that allows sustainable growth within the timetable outlined in the master plan. | Tue, 9/4/07 5:05 PM |
| 36. Improved transport - especially outer ring road. | Thu, 8/30/07 9:48 AM |
| 37. To recognise that what makes York different from other cities should be its concentration on quality of future developments rather than size alone, and to plan the future development of York around the concept of 'quality' as opposed to trying to cater for the mass market. That would include (for instance) recognising that not all development sites should be required to carry substantial quotas of affordable housing if to do so would downgrade their ultimate attraction as flagship development sites likely to attract businesses of international repute | Wed, 8/29/07 12:21 PM |

8. Please give any comments you have on this questionnaire or any other views you have on the future of York's economy.

1. Questionnaire asks leading questions which promote positive responses
2. Needs and integrated but prioritised strategy. Nothing happens without sustained economic growth - that must be the priority. Everything else follows.
3. York needs to retain a distinctiveness - it is important that it doesn't just become Anycity. High quality jobs are important, but so are jobs at all levels as well as housing at all levels of affordability - this is the key to sustainability, by which I meant longevity as well as low impact
4. It is important to promote Science City but there are lots of other businesses wishing to expand in the York area who deserve support.
5. Some of your questions are ambiguous or multi-barelled, which made them difficult to answer. I don't think you have captured my views accurately but I hope this response is useful in any case.
6. NA
7. York's economy is focused on growing skill set and business but also we need to consider affordable leisure for the local community especially the youth. For example the Barbican centre has been shut for several years and no replacement facilities have been created for the youth of York. We should be pushing sports more as creating a healthy local future work source.
8. broaden role and activities of Science City York to include other partners and to broaden appeal in York and North Yorkshire.
9. Although I voted neutrally on the following: Improving streets and public spaces with high quality, well designed public realm that is spectacular both by day and night, with an exciting programme of events and activities for residents and visitors. I really wanted to split the recommendation in two and vote 'Very Low' priority for the first part and 'Very High' priority for the 2nd. York's 'spaces' are already high quality but we desperately need more exciting events and activities. I couldn't help feel that the way it is worded would back spending more money on the nonsense that is 'Illuminate York'.
10. Report is highly aspirational and seems to throw everything back at YCC to undertake - it gives no indications as to the 'how to's' that would bring the recommendations to life. Can YCC provide the number and calibre of resource needed to pull together the recommended master plan particularly in the light of the diversity of the recommendations?
11. 'Affordable Housing' breeds crime!
12. York's future economy needs to be diverse and the city should not just be relying on Science City York to deliver although I agree that it has a very important role to play together with the two Universities. York is made up of an extremely active and strong business community together with partner organisations who will work together to deliver the success for the future of York's economy. There is a consistent message throughout that partnerships are a key

way of achieving the future prosperity they forecast. Not only do we have to address the issue of the York Outer ring road we also have to look at the dualing of the A64 to Scarborough, the congestion at the Hopgrove Roundabout is getting worse and when Monks Cross South is developed more pressure will be put on this junction. The office market at Clifton Moor is in decline, primarily because of the problems of the outer ring road It is apparent from the report and Sir Chrispher Garnett that the Science Park has got confused with Science City York the organisation.

13. I think the questionnaire is a great idea and hope that it receives the response it deserves. In terms of other views on the future of York's economy I believe in order to achieve the heights proposed in the report the City Council need to embrace the joined up approach suggested and work with partner and support organisations across the city who are currently fighting and are prepared to continue to fight for the future of York.
14. It has long been a feature of the political & administrative management of the City that avoiding mistakes & causing public concern in terms of heritage, conservation, environment & " What makes York Special "has resulted in apparent lack of ambition & slow progress. A balance has to be struck & great care taken but prosperity supports the process of achieving & maintaining a great city therefore economic development should not be impeded by these issues but imaginative & creative solutions found.
15. Lack of comment on: Environmental projects Community related projects Also noted that: No female member of the Future York Group
16. While looking to expand York's economy priority must be given to improving the existing city, as tourism is fundamental to the current economy. The P & R facility should be extended to reduce traffic congestion but visitors should be encouraged to use it by keeping prices low. The city needs cleaning up - filthy streets and paths(Tower gardens, Clifford St etc, beggars, hen/stag nights need better policing.
17. How can one agree or disagree with a vision to double the economy by 2026 without further clarification? Do we take inflation into account? Does it mean everyone produces twice as much output as currently? Does it mean twice as many people will live here? Does it mean twice the congestion, pollution, less people able to afford housing...? The partnerships seem to be focussed around either tourism or education. The problem is tourism generates insecure low paying jobs and those educated here don't stay here!
18. The questionnaire assumes that the interventionist approach is right for all areas of development. Some aspects of property development are possibly better left to market forces and there is no scope to comment on the actual approach proposed.
19. Finance & investment, I believe, is the key to success
20. There needs to be greater recognition that delays in turning round palnning applications cause businesses real money, and the city should do everything it can to remove the uncertainty that delay in the planing process can bring